



TENUTA DELL'ORNELLAIA
BOLGHERI

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Tuscany

19.05.2009
Ornellaia weighty art

Readers letter (so far 0)

The launch of its new wine, the 2006 vintage, also represents the introduction of the Vendemmia d'Artista, or artists harvest, project by the Tenuta dell'Ornellaia.

Within the framework of this project, well-known international artists will not only realise works of art, but will also design special labels for unique large-size bottles. Thus a Salmanazar (9 litres content), 20 Impérial bottles (6 litres) and 100 double magnums (3 litres) of the 2006 vintage will bear a hand-signed artist's label. In addition, each of these bottles will be individually numbered.

In future, the Tenuta dell'Ornellaia will commission a different artist each year with the creation of a work of art that represents the essence of the wine, the characteristics of its vintage and its personality. The project Ornellaia „Vendemmia d'Artista" is intended to bring back to life the importance of the patrons of the arts at the time of the Renaissance. (WF/press release)

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Ornellaia weighty art

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